

GUIDELINES ON THE USE AND DESIGN OF THE SUBUD SYMBOL

Approved by the World Subud Council, November 2000. Edited June 2013.

OWNERSHIP

The Subud symbol should be treated as the exclusive property of the World Subud Association.

DESIGN

Wherever the symbol is used, it should be used according to the following:

1. The design consists of seven concentric circles and seven 'spokes'. One of the 'spokes' is straight up at 12 o'clock. The spokes come together at the centre, and each spoke should be wider at the edge than at the centre. The nearer the outside, the wider they get. There are always only seven spokes. The circles get wider also, as they go out, the outermost circle being the widest. The width of the circles should be the same as that of the spokes when they reach them. The circles become wider, but the space between them remains the same. There are always only seven circles.

2. When using colour to depict the Subud symbol, the preferred options are lines and circles to be gold, yellow or white on a blue or black background. See the following examples: gold on blue and gold blue circles on white

Other possibilities, although not preferred are lines and circles to be blue, black or gold on white or transparent background

3. No lettering, lines or other designs should ever be placed directly above the symbol.

4. No lettering should ever be superimposed on the symbol.

5. No letters or designs should ever be superimposed on the symbol or be placed behind it or be visible through it.

6. The symbol may not be used as part of another design, for example with rays of sunlight or other designs around it.

USE

The use of the Subud symbol shall be restricted to:

i. bodies that are integral parts of the World Subud Association such as the Subud World Congress and the World Subud Council, the WSA Executive, and the Dewan of International Helpers;

ii. trusts, foundations and charitable organizations wholly controlled by the World Subud Association, such as the Muhammad Subuh Foundation;

iii. independent organizations affiliated with the World Subud Association, such as Susila Dharma International Association, the Subud International Cultural Association, Subud Enterprise Services International, Subud Youth Activities International and Subud International Health Association.

iv. independent organizations given special permission by the WSA to use the Subud symbol, such as Subud Publications International.

The World Subud Association authorizes national member organizations and their Zonal Councils to use the Subud symbol and to in turn authorize:

- Subud regional and local committees within their national boundaries;
- independent organizations affiliated with the national Subud Association, such as Susila Dharma nationals, SICA nationals, SES nationals, and SYA nationals;
- trusts, foundations and charitable organizations wholly controlled by the national Subud Association, such as national Subud trust funds;
- independent organizations given special permission by the national Subud body to use the Subud symbol.

AS LONG AS THE USE OF THE SYMBOL ACCORDS WITH THE GUIDELINES BELOW:

1. The symbol may be used by individual Subud members to indicate membership in Subud in the form of a badge, lapel pin, or other form of jewelry to a design approved by the WSA Executive or the relevant national committee;
2. Individual Subud members, including publications, may not use the Subud symbol without the written permission of the WSA Executive;
3. The name and symbol may be used for fundraising by a Subud body, for a Subud purpose, provided that the organizers of the fundraising (1) obtain permission from the appropriate Subud committee of their country or from the WSA Executive; and (2) receive no personal financial benefit from the fundraising.
4. Any use of the Subud symbol for a commercial purpose is forbidden;
5. Publications shall be permitted to use Subud symbol only with the approval of the WSA Executive or the relevant national committee.

MONITORING OF GUIDELINES

Monitoring of these guidelines will depend upon Subud members and national committees reporting to the WSA Executive when they find an infringement. (See MOU between WSA and WSA member countries)

INFRINGEMENTS

Once an infringement has been noted and not solved at a national level, the WSA Executive will notify the Subud member or the Subud group involved about the infringement and request that the infringement be rectified. Predictably, the notification will bring about compliance. In rare instances when it does not, the World Subud Council will impose such penalties as they see fit.

WSA reserves the right to withdraw permission to use the Subud symbol to anybody that persistently abuses it.