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To: WSC members

20 June 2010

Dear WSC members

On behalf of SPI I would like to take this opportunity to send you our report for your August meeting.

We would like to thank the WSC members for your continued support and trust that our brief report provides you with sufficient information on SPI's activities.

However, if you do require any further information please do not hesitate to contact the undersigned.

We would like to repeat the request that we made to the WSC meeting in 2007 -  
"Our hope is that at your meeting in August you will have time on your agenda to ask  
'are Bapak's talks available in my zone?'"

The reason for this request is that we believe the organisational responsibility for Bapak's talks is to ensure that if a member wants to access them he or she can.

Yours

*Leonard .*

Leonard Hurd,  
Executive Director SPI



# **Subud Publications International**

## **Brief report to WSC for the period January to end May 2010**

### **for their meeting to be held at the Subud Britain Congress, Gt. Malvern, August 2010**

#### **BAPAK'S TALKS PROJECT – MISSION STATEMENT**

Following a resolution of the 10th Subud World Congress in Spokane, 1997, SPI was commissioned by WSA to coordinate, manage and produce the *Complete Recorded Talks of Muhammad Subuh* – from his arrival in England in 1957 to his last talks in Cilandak shortly before his death in 1987.

#### **ACTIVITY LEVEL**

##### **Sales**

Our total sales of *Bapak's Talks Volumes 1 - 20* during this period (Jan to May) was 440 copies (207 of which were *Volume 20*). This includes our sales at World Congress and Subscriber sales of *Volume 20*.

##### **Bapak's Talks – English editions**

SPI had a Book-shop presence at the 13th Subud World Congress, held in Christchurch in January 2010, where our main objective was to raise awareness, promote and sell *Bapak's Talks* in all formats.

##### **Volume 20/21 & 22**

*Volume 20* became available at the end of 2009.

*Volume 21* has just gone to print – and is expected to be available before the UK Congress.

*Volume 22* – We now have all the translations ready for processing for *Volume 22* – which should become available later this year.

Most of the translations in these editions have never been published before.

##### **Russian editions**

*Bapak's Talks Volume 18* is currently at the printers. Translations are also in progress for *Volume 19*.

##### **Spanish editions**

SPI has been requested to resume the publication of Spanish language editions as work-in-progress.

##### **Funding**

During 2004 we advised ISC that as we considered that our reserves were sufficient for the following year.

Also we did not request funding for 2006/7/8 or 2009.

However during the five years 2005-2009 our reserves have reduced year on year.

Therefore we have requested WSA for \$30k for 2010 – \$15k has now been provided.

Project funding also continues to be generously provided by The Guerrand Hermes Foundation.

We are very grateful to GHFP for their continued support.

#### **SPI WEBSITES**

##### **[www.subudbooks.net](http://www.subudbooks.net)**

This SPI website (launched in June 2008) is solely for the promotion of talks by *Bapak* and *Ibu Rahayu* in book and video DVD and mp3 formats.

Sales are steadily increasing – usually with returning regular customers.

##### **'A Talk a week'**

*A Talk a Week* is now hosted at our website [www.subudbooks.net](http://www.subudbooks.net)

SPI has been providing a *Bapak talk every week* since January 2003 – when we started with *Volume 1* chapter 1. Since then we have caught up with *Vol 20* – so we are currently re-visiting *Volume 1* with this initiative.

We have over 700 subscribers to this service. We also provide our new translations to [www.subudlibrary.net](http://www.subudlibrary.net).

##### **[www.subudbooks.com](http://www.subudbooks.com)**

[www.subudbooks.com](http://www.subudbooks.com) – was launched during 2009. This site is for books by Subud authors.

Our site also now hosts '[Subud books on-line](#)' – which provides some publications by Subud authors to be downloaded free of charge.

#### **In conclusion**

By disseminating the new translations free of charge (as outlined above) it is not surprising that our sales of printed editions are relatively low. We are not a business, in that our "market" is far too small to even hope to provide a profitable return from sales. That said, we work hard to keep our costs down.

SPI provides an efficient, professional service to our Association, and a Subud presence/shop window to the world via our websites.



Respectfully submitted,  
*Leonard Hurd, Executive Director*  
*Subud Publications International*  
20 June 2010