



THE WORLD SUBUD ASSOCIATION  
 WSA Executive  
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## 2010 World Subud Council Meeting AFFILIATE / ACTIVITY REPORT

<b>Name and Affiliate/Activity</b>	SESI Subud Enterprise Services International
<b>YOUR ROLE/WORK</b> How do you see your role? What has been your main focus since world congress?	To foster the development of enterprises -- those of individual members; those linked to Subud Houses, and the more large-scale collective efforts; to support enterprise developments within our other affiliates. Main focus since Congress has been to develop links with affiliates; maintain close working relations with WSA; support web site development, links to Subud Housing initiatives, the SES/Enterprises Lessons Learned initiative, and advising WSA on its KIC investment.
<b>PROJECTS/NETWORKING</b> Please report on important developments or projects. Have there been developments in international networking?	SESI has opened the WSA owned Web Services Shop (WSS) in Jakarta. WSS has advised on software for the WSA meeting and is now building websites for SESI and Centres and Hotels. We are working with SDIA to develop an international Micro-Credit support team to assist existing SDIA projects; ultimately to develop a vision to establish an international Micro-Financing Organization, possibly supported by MSF and a socially-oriented World Bank. We are financing and developing a website for Subud Centres. SESI is actively engaged in improving networking through supporting new web-site initiatives; through a newsletter distributed via WSA communications channels; our existing List Server etc.
<b>STRENGTHS/WEAKNESSES</b> What are the strengths and weaknesses of your affiliate/activity?	Our strengths are a harmonious, talented, and committed Executive Board, a talented Advisory Team, and a good fit within WSA and with its affiliates. Conversely, National and Group SES representation is weak; the aims and purposes of SESI and enterprise development is weakly understood/ represented across our Association. Financial resources are limited - no funds are available for the SESI Board to meet. More "grass-roots" are initiatives hampered by slow development of "Endeavours" initiative.
<b>COLLABORATION</b> How do you see the possibilities for working with other affiliates/ activities? Or for better collaboration within the WSA?	Liaison with and support from WSA has been excellent. Beginning to work with SDIA. Rather weak understanding within most other affiliates towards supporting/ establishing enterprises as a part of their specific remit (or whether they have that remit). Collaboration with WSA, MSF, and SWE regarding KIC has been excellent. The Centres Initiative is an opportunity for across the board collaboration
<b>COMMENTS</b> Any other comments?	The SES/ Enterprises Lessons Learned document is expected shortly from Stuart Cooke. We expect that a significant amount of time and effort will be required to draw conclusions from this document and to set new strategic directions for SESI's remit across WSA, and within the strategic framework of all affiliates.
<b>WSC MEETING</b> What would you like to see addressed at the 2010 WSC meeting?	Assist us to establish a process and fora for analysis of the Lessons Learned document and any conclusions/ recommendations it will suggest, and the resultant expression of WSA policy and guidelines in respect to SESI's remit and the strategic direction for enterprise development.  Enhanced financial accountability across WSA, and increased oversight of WSA investments.  Integration of Subud mailing lists, and projects databases.

	<p>Clarification of the status of 'Endeavours': objectives; program; people involved; relationship to other wings.</p> <p>Unambiguous confirmation of the right (and responsibility) of the wings (including SESI) to seek financial support for their activities and programs from enterprises, foundations and individuals within the Subud commonwealth.</p>
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