



THE WORLD SUBUD ASSOCIATION  
 WSA Executive  
 51 Learmonth Drive, Kambah ACT 2902, Australia  
[wsa@subud.org](mailto:wsa@subud.org)  
[www.subud.com](http://www.subud.com)

Please send completed reports by Monday 28 May 2012. Thank you for keeping the council informed.

| <b>2012 World Subud Council Meeting<br/>AFFILIATE / ACTIVITY REPORT</b>  |  |
|--|--|
| <b>Name and Affiliate / Activity</b>   | Subud Enterprise Services International (SESI)   |
| <b>YOUR ROLE /WORK</b><br>How do you see your role?<br>What has been your main focus?  | <b>Goal:</b> To ensure our Association can meet its obligations to its membership and its mandate to engage in substantive social work through developing a significant income flow from the profits of Subud Enterprises.<br><b>Purpose:</b> To encourage, promote and support the establishment of substantial Subud Enterprises supported by the membership at large.   |
| <b>PROJECTS / NETWORKING</b><br>Please report on important developments or projects and any international networking                               | Enterprise development/financing/support company being registered under foreign investment laws in Indonesia; potential for supporting major enterprises in Kalimantan identified; feasibility study under process for WSA approval. Strengthening networking with National SES in process. SIA/WSA activated involvement KGC AGM and relationships maturing well. Phase II web site slow but under development. Close collaboration with Stuart Cooke on fundraising/enterprise development working well. |
| <b>STRENGTHS / WEAKNESSES</b><br>What are the strengths and weaknesses of your affiliate / activity at this time?                                  | Good collaboration between Board. Need to strengthen project management level as work load becoming significant. Thanks to enterprise donations have been able to create a paid executive function. Our capacity to network with Association structure via WSA communications systems is good but reaching more general membership remains modest.   |
| <b>COLLABORATION</b><br>How do you see the possibilities for working with other affiliates / activities? Or for better collaboration with the WSA? | Collaboration with other affiliates limited owing to mutual resource constraints and a weak understanding, beyond SESI, of the strategic direction others may follow to develop substantive projects of their own, in addition to supporting projects presented to them by the membership. Collaboration with WSA is good in general. Would like to see more pro-active support to enterprise developments through zonal reps from WSA.  |
| <b>COMMENTS</b><br>Any other comments?   | Collaboration with WSA on database remains a deferred ambition. Creation of Centres and Hotels web site deferred owing to resource constraints but implementing team is planned in collaboration with WSA web development initiatives.   |
| <b>WSC MEETING</b><br>What would you like to see addressed at the 2012 WSC meeting?  | Develop more direct collaboration between SESI and MSF and with zonal reps to encourage enterprise developments at the national level with national SES support. Approval process for Enterprise Development Services company feasibility study completed with WSA. Continued dialogue with other affiliates on collaboration and concepts for creating significant social projects (profit or non-profit).  |