

REPORT

**SESI**

# Subud Enterprise Services International

- Established under WSA Executive
- The Board
  - Ruslan Morris – Coordinator
  - Harris Madden
  - Rashad Pollard
- Advisory Group
  - Stuart Cooke
  - Hanafi Fraval
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# GOAL

- SESI will engender and support the establishment of Subud enterprises from which a share of the profits will:
  - Fund the activities of our Association so that it can become self-financing and self-reliant.
  - Fund the development of substantive social projects.

# PURPOSE

- SESI will promote and facilitate the establishment of international Subud Enterprises.
  - Financing support
  - Technical assistance
  - Provision of technical oversight
- SESI will support National SES bodies.
  - National & Group Subud Enterprises & Projects; support to members' needs and initiatives.
- SESI will collaborate with affiliates in support of social enterprise developments.

# Work Plan – Financing Platform

- SESI plans to establish a core platform to assist enterprise developments. At business plan stage.

## The Virtual Finance Institution:

- Will support the establishment of International Subud Enterprises and International Subud Centers with, perhaps, some focus on Kalimantan.
- Will make links to help fund social businesses (macro and micro) jointly with affiliates and their members.
- Will support Subud Enterprises, social enterprises, the enterprises of Subud members, and the financing of Subud Centers at National and Group levels. [Links to National SES](#). [SESI web site](#). [Subud USA VFI initiative](#) etc.

# SESI Web Site

- To be launched shortly
- Public and secured members'-only sections.
- General information, advice, guidance.
- Projects and reports.
- Enterprises and technical support data-bases.
- Forums & Blogs.
- Links, and support to, National SES web sites.
- Eventual link to VFI web site.

# Support National SES Bodies

- To date surveyed 55 countries.
- 13 have SES Representatives.
- Developing strategies to expand countries and agree provision for collaboration and support.
- To date collaborating with a National SES USA VFI initiative.

# Create Partnerships with Affiliates

- Limitations as SESI and affiliates are constrained financially.
- Micro-credit pilot with SDIA -- on hold.
- Suggested pilot to develop a Virtual School.
- We hope to develop close working relationships with all affiliates over time.



# Support WSA Initiatives

- “Enterprise” position paper produced. Presentation tomorrow at Plenary 2.
- Web Services Shop established in Jakarta, also supporting WSA data-base developments.
- Sinar Investors’ Association established to provide shareholders’ representation to KGC— and possibly similar representation to other enterprises/ projects.
- Managing development of Centers & Hotels web site.
- Representation on Centers & Projects initiative.

# Limitations

- Ambitions and Goals may well be beyond present, limited financial and managerial capacities within SESI and across our affiliates/ association.
- SESI's role is an advocacy, supportive role.
- That role will expand according to priorities established by WSA; by Subud committees on all levels, by SES National bodies and by affiliates, and the level of resources that can be invested in developments.
- Success hinges on collaboration across our whole association if we are to achieve sustainable financial security through enterprise developments.