



THE WORLD SUBUD ASSOCIATION
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Please send completed reports by 1 May 2013. Thank you for keeping the council informed.

2013 World Subud Council Meeting AFFILIATE / ACTIVITY REPORT	
Name and Affiliate / Activity	Subud Enterprise Services International (SESI)
YOUR ROLE /WORK How do you see your role? What has been your main focus?	The Purpose of SESI is to rejuvenate the development of international enterprises created for the specific purpose of sustainably funding our Association's internal and external needs; to encourage the development of similar enterprises through our Association's structure of Areas, Zones, Nations & Groups supported through National SES bodies; to assist our business experts to organize forums for collaboration and mutual support.
PROJECTS / NETWORKING Please report on important developments or projects and any international networking	<ol style="list-style-type: none"> 1. Initiated and continued support to the establishment of three international enterprise in Kalimantan to date. Further Kalimantan enterprises probable. 2. Created a web site for information and where members with enterprises can seek technical and financial support under a Market Place initiative. 3. Works with WSA projects to improve the data base of Subud business experts, and the creation of a Centres and Hotels web site. 4. Working to improve the services offered by National SES Bodies.
STRENGTHS / WEAKNESSES What are the strengths and weaknesses of your affiliate / activity at this time?	SESI has a clear strategy and direction thanks to its remit, initiated by WSA, to understand Bapak's advice and guidance concerning enterprise developments. The core challenge, to support the creation of new international enterprises has exceeded expectations. Expanding the remit to Zones and National orgs has begun and is showing promise (notably Zone 4 at this time -- April 2013). But the "infrastructure" at national and group levels is still weak and will take significant time to build. The sense of "volunteerism" is weaker than when Bapak was with us. Most SES National Bodies lack strategic direction and funding -- USA and Australia the most active. Web site developments and database activities linked to WSA initiatives constrained for some time because of lack of funds, although this appears to be close to a resolution.
COLLABORATION How do you see the possibilities for working with other affiliates / activities? Or for better collaboration with the WSA?	Collaboration with other "affiliates" is limited owing to mutual resource constraints. We are also concerned that if the vision to develop projects such as schools, homes for the aged and hospitals is a worthy aim of our Association and that, even at Group levels, the members are engaged in collective efforts to undertake social work and enterprises then the present "affiliate" structure may not be well tuned for this purpose. Good support from WSC who have approved annual work plans; some uncertainties with project management responsibilities where we have tried to work with WSA-supported initiatives.
COMMENTS	Until such time as the Kalimantan enterprises may provide significant financial support and core, national SES Bodies are adequate to their task in all primary countries, SESI is significantly constrained in meeting its broader goals.
WSC MEETING What would you like to see addressed at the 2013 WSC meeting?	<p>2013/14 Work Plan approved.</p> <p>Consensus to present to World Congress a plan to locate SESI separately from WSA Executive, or remain a part of WSA, approved.</p> <p>Opportunities for closer collaboration with MSF and other affiliates.</p> <p>Discuss a proposal to strengthen/ integrate the establishment of social projects (whether non-profit or for-profit) and enterprise developments on all levels as a standard practice of all Subud communities, as a resolution for Congress.</p>