

Subud Enterprise Services (SESI) Overview 2012 WSC Report

SESI PEOPLE

Established under WSA Executive

Executive Board

Ruslan Morris – Coordinator

Rashad Pollard

Advisory Board

Stuart Cooke (liaison WSA Fundraising)

Salman Rogers (Web site)

Rosetta Narvaez (SES SUSANA)

BAPAK'S GUIDANCE ON ENTERPRISES

World Congress Resolution 12.1

To summarize Bapak's advise and Guidance Concerning Enterprises. DONE.

The Report has been published. Wider distribution to every Subud member is needed

Overall Strategic Planning

- We cannot meet our Association's needs to grow and fulfill its purpose in the world. through donations alone.
- We need sustainable funding from many Subud Enterprises that commit to give at least 20% of dividends to Subud.
- Generate funds for our Association's needs
- Generate funds for substantial social projects.

Method: Develop international and national enterprises that allocate 20% or more of dividends to Subud.

- Established by independent Entrepreneurs.

Supported by Subud experts for planning and execution.

Encouraged and supported by Subud Committees and Helpers.

SESI reviews feasibility studies and business plans.

SESI facilitates the raising of funds.

SESI assists when requested to establish Oversight Boards.

- A limited liability company.

Majority owned by many Subud shareholders.

Executive Board appointed by shareholders

Binding commitment by Subud shareholders to donate at least 20% of dividends to Subud.

- Oversight by WSA or MSF.

SESI FINANCES

\$20,000 donation from an enterprise in Indonesia secures SESI's financial needs for 2010-2013.

Not taking any funds from WSA.

Hired a paid Subud executive in Jakarta.

KARMANA

Resolution of 2011 WSC meeting:

SESI to establish a financial institution for Subud Enterprise development, initially in Kalimantan. DONE

PT Karya Manca Warna “KARMANA” registered under Foreign Investment Law in Indonesia.

“Enterprise Development Company” – providing consultancy services, feasibility studies, financing services etc

Exploring the feasibility of Palm Oil and Mining projects in Kalimantan

Feasibility study approval by SESI & WSA Executive

KARMANA’S NEEDS

- Requests WSA to nominate a Oversight Board.

Seeking additional Equity capital from Subud members

SIA

- SESI worked with WSA to establish a Subud Shareholders communications function with KGC.

Good working relationships established between Sinar Investors’ Association (SIA) and KGC Board and management

- SIA represented Subud members at KGC AGM Vancouver, May 2012

Website Development

Phase 1 up and running.

Phase 2 under development by Samson Rogers.

Enhanced social networking features.

A register of members’ enterprises and technical resources.

Virtual “Market Places” where entrepreneurs can share knowledge and experiences.

Connecting entrepreneurs with technical support and funding .

Formation of Working Groups and Feasibility studies for National Enterprises.

Establishing Supervisory Boards for Subud Enterprises using Subud members’ funds.

Appropriate support to the enterprises of individual members.

Developing databases and websites

Support for WSA databases

Work together with WSA Exec, Wings, and National Committees to improve our data bases.

SUBUD CENTERS

- Congress resolution 7.4.10: “That WSA provide information to Member Countries about the various models of ownership, good governance and uses of Subud premises worldwide, explaining their advantages and disadvantages.” UNDER DEVELOPMENT.

Team now being formed to create a website for Subud Centers, Hotels, and experts to share information.