



Business Owners; Corporate, Banking and Financial Experts; Property Developers & Managers...

Please Join us at the World Congress in Puebla!

Panels of Experts will work and report to Congress for guidance and approval. Please feel free to volunteer to join one of these panels. Meeting times and places will be announced at Congress:

- ✚ **SUBUD BUSINESS OWNERS & BUSINESS SERVICES EXPERTS:**
Explore forming a suitable form of "Chamber of Commerce" of Subud businesses. Work with and improve our data bases of enterprises and technical experts.
- ✚ **CORPORATE AND MANAGEMENT EXPERTS:** Recommend a new legal status and structure for SESI.
- ✚ **BANKING AND FINANCIAL EXPERTS:** Explore options towards establishing a new Subud Financial Institution/ World Bank.
- ✚ **PROPERTY DEVELOPERS / MANAGERS:** Recommend ways to create support services to Subud Centers' developments worldwide.
- ✚ **Other workshops at Congress:**
"Exploring Success" with Rachman Connelly.
"Dragons Den" with SES Australia, Steven S. Bryson-Haynes and team.
Kalimantan Gold Corporation will make a presentation to Shareholders and members.

BACKGROUND

After the last World Congress SESI was re-established as a result of the congress request that a thorough exploration of Bapak's guidance concerning Subud enterprises be undertaken (<http://subudenterprise.com/Services/Downloads.aspx>).

Since then SESI has made some modest progress in **rejuvenating Bapak's recommendations**. In broad terms they concerned the issue of how to finance the needs of our Association through establishing Subud enterprises (see box), and the important role that SESI would play to support this objective.

SESI has continued to collaborate with a team of investors towards meeting this objective that had established several **enterprises in Kalimantan as model projects**, headed by Ruslan Morris. It is expected that at least one of these enterprises should be able to begin sending profits to Subud in 2014 and beyond. These will be important funds to assist SESI expand its remit over time, as it is now planning to do.

EXPANDING SESI'S REMIT

It is suggested that SESI expansion might include a range of activities to support National efforts to **develop similar enterprises**, and how our Subud business experts may be effective-

WHAT SESI CAN HELP COMMITTEES DO!

Any Subud Committee that wants to create a sustainable income for its needs (rather than relying exclusively on donations) can accomplish this by bringing together and motivating business specialists within their cohort of members. The experts donate time to research suitable business opportunities, undertake feasibility studies, and eventually create an enterprise in the form of a limited liability company owned and financed by the membership served by that Committee. They do this while continuing to work in their normal daily jobs, hiring a management team to manage the business like any public company.

ly harnessed to collaborate together to provide the technical and management skills to undertake such projects. At the same time SESI is well aware that many members seek support and collaboration to develop or strengthen their personal businesses/ enterprises. In addition SESI is often asked to contribute business skills and expertise to the development and support of Subud Centers. To these ends the activities that SESI proposes include:

- expand the capacities and the remit of SES Representatives at National levels to National Committees (who also serve Centers), with SESI support;
- establish SESI Representation at Zone levels reporting to the Zone Representatives (as in Zone 3)
- form databases of skills and expertise to support SES(I) and those National bodies

willing to proceed, to focus on developing enterprises specifically to strengthen their funding needs;

- establish working groups to provide professional support to the development of Subud Centers on all levels -- International, National and Local;
- establish a suitable form of Chamber of Commerce of members who own enterprises or have business skills as a focal point for mutual support and the creation of technical working groups;
- consider establishing a World Subud Financial Institution/ Bank;
- establish SESI as a separate legal entity from the WSA to avoid legal liability issues.
- **At Congress....** about 30 enterprises will put up display Boards.

SESI Board To Be Appointed at Congress

The term of the SESI Board extends from World Congress to World Congress. At this time the Coordinator is appointed at the Congress and he/she then forms an Executive Board and an Advisory Board subject to testing. All those who wish to be tested for these positions will be advised, at Congress, when and where this will occur.

SESI LATEST NEWS/ UP-DATES

Kalimantan Oil Palm Project: The project team in Indonesia has taken an extremely cautious approach to this project, particularly in considering environmental, land use, zoning and social impact issues. It has subsequently been decided not to continue with the project at this time. Other international enterprise opportunities are in progress and new options are being explored.

New SESI Board Appointment: Stuart Cooke has been appointed to the Board of SESI. He was previously an Advisor. He has represented SESI on the Intranet project; developing new web sites, communications tools and new databases of members' occupations and expertise.

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