

# **Subud Publications International**

## **Brief report to WSC for the period January to end May 2010**

### **for their meeting to be held at the Subud Britain Congress, Gt. Malvern, August 2010**

#### **BAPAK'S TALKS PROJECT – MISSION STATEMENT**

Following a resolution of the 10th Subud World Congress in Spokane, 1997, SPI was commissioned by WSA to coordinate, manage and produce the *Complete Recorded Talks of Muhammad Subuh* – from his arrival in England in 1957 to his last talks in Cilindak shortly before his death in 1987.

#### **ACTIVITY LEVEL**

##### **Sales**

Our total sales of *Bapak's Talks Volumes 1 - 20* during this period (Jan to May) was 440 copies (207 of which were *Volume 20*). This includes our sales at World Congress and Subscriber sales of *Volume 20*.

##### **Bapak's Talks – English editions**

SPI had a Book-shop presence at the 13th Subud World Congress, held in Christchurch in January 2010, where our main objective was to raise awareness, promote and sell *Bapak's Talks* in all formats.

##### **Volume 20/21 & 22**

*Volume 20* became available at the end of 2009.

*Volume 21* has just gone to print – and is expected to be available before the UK Congress.

*Volume 22* – We now have all the translations ready for processing for *Volume 22* – which should become available later this year.

Most of the translations in these editions have never been published before.

##### **Russian editions**

*Bapak's Talks Volume 18* is currently at the printers. Translations are also in progress for *Volume 19*.

##### **Spanish editions**

SPI has been requested to resume the publication of Spanish language editions as work-in-progress.

##### **Funding**

During 2004 we advised ISC that as we considered that our reserves were sufficient for the following year.

Also we did not request funding for 2006/7/8 or 2009.

However during the five years 2005-2009 our reserves have reduced year on year.

Therefore we have requested WSA for \$30k for 2010 – \$15k has now been provided.

Project funding also continues to be generously provided by The Guerrand Hermes Foundation.

We are very grateful to GHFP for their continued support.

#### **SPI WEBSITES**

##### **[www.subudbooks.net](http://www.subudbooks.net)**

This SPI website (launched in June 2008) is solely for the promotion of talks by *Bapak* and *Ibu Rahayu* in book and video DVD and mp3 formats.

Sales are steadily increasing – usually with returning regular customers.

##### **'A Talk a week'**

*A Talk a Week* is now hosted at our website [www.subudbooks.net](http://www.subudbooks.net)

SPI has been providing a *Bapak talk every week* since January 2003 – when we started with *Volume 1* chapter 1. Since then we have caught up with *Vol 20* – so we are currently re-visiting *Volume 1* with this initiative.

We have over 700 subscribers to this service. We also provide our new translations to [www.subudlibrary.net](http://www.subudlibrary.net).

##### **[www.subudbooks.com](http://www.subudbooks.com)**

[www.subudbooks.com](http://www.subudbooks.com) – was launched during 2009. This site is for books by Subud authors.

Our site also now hosts '[Subud books on-line](#)' – which provides some publications by Subud authors to be downloaded free of charge.

#### **In conclusion**

By disseminating the new translations free of charge (as outlined above) it is not surprising that our sales of printed editions are relatively low. We are not a business, in that our "market" is far too small to even hope to provide a profitable return from sales. That said, we work hard to keep our costs down.

SPI provides an efficient, professional service to our Association, and a Subud presence/shop window to the world via our websites.



Respectfully submitted,  
*Leonard Hurd, Executive Director*  
*Subud Publications International*  
20 June 2010